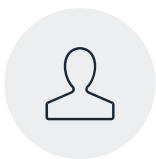


Learn more
about Microsoft
Dynamics and
what it can do
for you



Implement Microsoft Dynamics within your organisation using our on-site two-day workshop

For £700* we can visit you on-site for two days to configure and demonstrate the following Microsoft Dynamics features, either with your Office 365 tenant or using a trial version:



Contact Relationship
Management



Marketing
Campaigns



General
Administration

Take full advantage of the Microsoft Dynamics CRM trial by importing your personal data

To gain a more valuable insight into the application, we can assist you in getting started by importing a sample of your record from Excel to give you a clearer overview of how the system can benefit you and your business. **

Agenda

Day 1 – Introduction and Importing	
Importing sample data from Excel Introduction to Dynamics CRM	Morning
Break	Lunch
Navigating and searching in Microsoft Dynamics Understanding CRM accounts, contacts and leads Creating and managing CRM records and activities Overall summary / questions	Afternoon
Day 2 – Customisation and Integration	
Introduction to Marketing in Dynamics Build static and dynamic marketing lists Working with CRM campaigns and quick campaigns	Morning
Break	Lunch
Third party add-ons and integrations Personalise your CRM system Configuring Microsoft Dynamics help and resource centre Overall summary / questions	Afternoon

* Excludes VAT. Terms and conditions apply.

** Specific requirements will need to be met, prior to the visit, to ensure correct importing of data from Excel to Dynamics.