



## **PRESS RELEASE**

### **Polymorph Welcomes New Marketing Manager**

31 May 2011  
For immediate release

Polymorph Ltd, one of the UK's leading IT software and services companies is pleased to announce Sally Carron as their newly appointed Marketing Manager. Sally will be working closely with the management and sales teams to develop strategies for business growth, to build strong partner and customer relationships and help identify new opportunities.

Polymorph's head office is based in the North West of England, with a further office in Watford where it provides consultancy, solutions, products and support to meet a wide range of business needs. It offers a consolidated product and service range including bespoke software, flexible support and maintenance to off the shelf packages. In addition Polymorph enjoys close working relationships with both IBM and Microsoft and are an IBM Premier Business Partner and Microsoft Certified Gold Partner.

Andy Dunbar, Polymorph's Head of Sales and Marketing added "The Marketing Manager position is a new role, required to meet the demands of our growth and to build and gain competitive advantage within our speciality industry channels. By employing a dedicated Marketing Manager

resource we can provide the best possible service to customers and partners through innovative and targeted marketing campaigns. We are very pleased to welcome Sally to the team.”

Sally has over 12 years marketing experience which has been gained in a variety of industries and has previously worked as Marketing Manager for IT Distributor, VIP Computers.

To find out more visit [www.polymorph.co.uk](http://www.polymorph.co.uk) or call +44 (0) 1928 517 888  
Follow us on twitter: @polymorph\_ltd

For press enquiries please contact: +44 (0) 1928 515925

#### About Polymorph:

Polymorph Ltd is an IT software and services company with a track record of providing consultancy, solutions, products and support to meet a wide range of business needs, It offers bespoke software, flexible support and maintenance and off-the-shelf packages, Polymorph provides innovative software skills, excellent industry knowledge and a friendly, open style which has helped build up a loyal customer base over the first ten years. Polymorph's head office is based in Runcorn, Cheshire, with an additional office in Watford.